## WWEMA's five strategic objectives are:

- Promoting value-based procurement, which takes into account factors beyond lowest initial price and rewards those companies that offer the greatest value in technology and service to their customers.
- Promoting fair and open trade and the elimination of barriers to fair trade for environmental goods and services.
- 3. Supporting sustainable financing mechanisms for building and maintaining our nation's water and wastewater infrastructure.
- Encouraging development of science-based, technically achievable, environmental regulations that recognize the state of today's water and wastewater system technologies.
- 5. Advancing a holistic approach toward stewardship of the water environment.

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WWEMA is made up of many of the most prominent manufacturers in the industry, working together to shape the future of water and wastewater technology in the United States and abroad.

In an industry where regulations and legislation can either create new business opportunities or bring projects grinding to a halt, WWEMA is the *only* organization specifically representing the interests of today's technology providers.

For more than 100 years, WWEMA has kept its members informed and offered exclusive opportunities for education, networking, and exposure, giving them a significant advantage over their competitors.

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