Effectively Communicating Change at the National, State, and Local Level
on its “core mission.” Administration policies such as regulatory streamlining and reform and net zero regulatory costs will have a decided impact on the regulatory environment going forward. Our presenters will outline the priorities for each of their offices and discuss what impacts the changes will have on regulatory and enforcement priorities and what that may mean for technology manufacturers.

### Welcome Reception

**8:00 a.m. - 5:00 p.m.**
Registration

**9:30 - 11:30 a.m.**
Executive Committee Meeting

**12:00 noon - 1:30 p.m.**
Lunch on Own

**1:30 - 3:00 p.m.**
Marketing & Member Services Committee Meeting (All Members)

**3:30 - 5:00 p.m.**
Legislative/Regulatory Committee Meeting (All Members)

**5:00 - 5:30 p.m.**
New Member & First Time Attendees Meet and Greet

**5:30 - 7:00 p.m.**
Welcome Reception

### Tuesday, April 17

**8:30 - 10:30 a.m.**
Brown Sugar: Rockin’ the Economic Data
**Anirban Basu**, Chairman & Chief Executive Officer, Sage Policy Group, Inc.

Mr. Basu will provide an analysis of global, national, and regional economies using the most up-to-date data available with a focus on the performance of financial, labor, real estate, and water markets. His enthusiastic and engaging presentation style brings the economy to life as he talks about how the new Administration’s policies and initiatives may impact short- and long-term business for water and wastewater technologies.

**10:30 - 11:00 a.m.**
Break

**11:00 a.m. - 12:00 noon**
The Evolving Role of States and EPA Under an Expanded Cooperative Federalism Approach

**Alan Roberson**, Executive Director, Association of State Drinking Water Administrators

**Julia Anastasio**, Executive Director & General Counsel, Association of Clean Water Administrators

**Carolyn Hanson**, Deputy Executive Director, Environmental Council of the States

Both states and EPA are redefining their roles in environmental and public health protection. The Environmental Council of the States recently drafted a paper on Cooperative Federalism from the state perspective and EPA is now focusing on Cooperative Federalism as one of its primary pillars as reflected in recent budget and strategic planning documents. We are hearing more and more of states and even municipalities deciding to regulate contaminants on their own. This session will discuss the evolving vision of the new state/EPA working relationship and what it means for environmental regulation and oversight in the future.

### Wednesday, April 18

**7:00 a.m. - 5:00 p.m.**
Registration

**7:00 - 8:00 a.m.**
Breakfast Buffet (All Attendees)

**7:00 - 8:00 a.m.**
Manufacturer Rep. Council Breakfast Meeting

**8:00 - 8:30 a.m.**
Welcome and Announcements

**8:30 - 9:30 a.m.**
Brown Sugar: Rockin’ the Economic Data

**Anirban Basu**, Chairman & Chief Executive Officer, Sage Policy Group, Inc.

Mr. Basu will provide an analysis of global, national, and regional economies using the most up-to-date data available with a focus on the performance of financial, labor, real estate, and water markets. His enthusiastic and engaging presentation style brings the economy to life as he talks about how the new Administration’s policies and initiatives may impact short- and long-term business for water and wastewater technologies.

**9:30 - 10:30 a.m.**
The Changing Face and Direction of EPA

**Peter Grevatt**, Director, U.S. EPA Office of Ground Water & Drinking Water

**Andrew Sawyers**, Director, U.S. EPA Office of Wastewater Management

**Deborah Nagle**, Director, U.S. EPA Office of Science & Technology

**Loren Denton**, Acting Associate Director, Water Enforcement Division, U.S. EPA Office of Enforcement & Compliance Assurance

It has been a busy year for the new Administration and changes are being felt at EPA as budgets are cut and the Agency refocuses...
with an inadequate rate base. Three organizations have recently published reports on water affordability. We will hear from Michele Nellenbach from the Bipartisan Policy Center on their report that looks at the magnitude of investment needed for aging infrastructure, the basic human need for clean and safe water, the lack of effective asset management and sustainable business models, and the opportunity for partnerships with the private sector to help meet these needs. The National Academy of Public Administration recently prepared a report for the U.S. Environmental Protection Agency that looks at revising a 1997 guidance document on financial capability assessment, highlights best practices in integrated planning, identifies innovative solutions to further address affordability by lowering costs, and discusses the best approaches to analyzing costs and benefits. Mr. Berry will present on a recently released report from the US Water Alliance.

**8:30 - 9:00 a.m.**

**Priorities of a Consolidated Water Research Foundation and How Technology Providers can be Involved**

**Rob Renner, Chief Executive Officer, The Water Research Foundation**

The Boards of The Water Environment & Reuse Foundation (WE&RF) and the Water Research Foundation (WRF) unanimously agreed to integrate the two organization beginning January 1, 2018 thus creating one research organization for the water sector. The new organization now known as “The Water Research Foundation” has approximately 1,200 subscribers, 2,300 research studies, and a $700 million portfolio. Where once there were three separate research organizations, there is now one. The benefits include leveraging funding more successfully, sharing a greater knowledge base, and more efficiently communicating new results and research needs with Federal and state regulators. This consolidation provides a better opportunity for technology providers who operate across all segments of the water sector to participate in a consolidated and prioritized research agenda. Rob will be discussing the status of the merger and how technology providers can play a larger role in research going forward.

**9:00 - 9:45 a.m.**

**An Overview of the Operational Mechanics of Congress and the Outlook for Infrastructure**

**Bob Carr, Senior Advisor, Brookings Executive Education, GSPM Fellow & Adjunct Professor at The George Washington University**

Mr. Carr for 18 years was a member of Congress (D-MI) where he chaired the House Transportation Appropriations Subcommittee. He is a subject matter expert in the area of governance, congressional ethics, transportation, infrastructure, comparative politics, and political risk. He will provide attendees with insights about how Congress operates and the outlook for passing infrastructure legislation in the coming year.

**9:45 - 10:00 a.m.**

**Break**

**10:00 - 10:30 a.m.**

**The Impact of the President’s Trade Agenda on Our Industry**

**David Spooner, Partner, Barnes & Thornburg LLP**

In the past month, the White House has announced a bevy of new import taxes – from tariffs on global imports of steel and aluminum in the name of national security to tariffs on $50 to $60 billion worth of imports from China in retaliation for China’s intellectual property policies. These tariffs have come against a backdrop of an Administration push to conclude a renegotiation of the NAFTA and of the the Korea free trade agreement. David Spooner, the Co-Chair of Barnes & Thornburg’s International Trade Practice (and a former Assistant Secretary of Commerce for Import Administration and former trade negotiator), will provide an update on the Administration’s trade initiatives and will try to predict the road ahead.
speech and the press, under attack? This engaging and provocative presentation by Gene Policinski of the Newseum, which is dedicated to ensuring that the five freedoms of the First Amendment remain strong and protected both for today and for future generations, will offer insights on the role of media and how it can and should effectively communicate and educate us about the stories and events of the day.

11:00 - 11:30 a.m. Utility Assistance Partnerships – the Wave of the Future?
Bill Teichmiller, Chief Executive Officer, EJ Water Cooperative, Inc.
Encouraging partnerships and removing investment barriers has been a point of significant discussion with regard to infrastructure legislation with particular emphasis on increasing financial resources and operational expertise available to small and mid-size systems by offering more financial incentives, providing a regulatory safe harbor, and improving compliance and operational scale. Located in Dieterich, Illinois, EJ Water Cooperative Inc. has developed into a multi-county regional water system since being incorporated in 1989. It is one of the fastest growing water systems in the state reaching out to unserved surrounding areas. Bill will discuss the types of partnerships and assistance EJ Water is providing and present this model for how other water systems can support surrounding systems that lack capacity or financial capability.

11:30 a.m. - 12:00 noon Meeting Summary and Wrap-Up
Michael Dimitriou, WRT LLC, Washington Forum Program Chair

12:00 noon Meeting Adjourns

12:00 noon - 3:00 p.m. WWEMA Board Lunch and Board Meeting

Mark Your Calendar

Thank You Sponsors!

Antitrust Policy

The Water and Wastewater Equipment Manufacturers Association (WWEMA) is a trade association whose purpose is to promote the common interest of its members and the water and wastewater industry at large, when such interests do not conflict with the common good. WWEMA is not intended to become involved, and it will not become involved, in the competitive decisions of its member companies; nor will it take action that would tend to restrain competition in the water and wastewater equipment industry.

Nevertheless, it is recognized by the Board of Directors of WWEMA that its activities could be regarded by some as a forum of opportunity to promote anti-competitive conduct. For this reason, the Board of Directors has taken this occasion, through this Statement of Policy, to make clear its unequivocal support for the policy of competition served by the antitrust laws, as well as its uncompromising intent to comply strictly in all respects with those laws.

To that end, the following will not be discussed at meetings:

- Current or future prices
- What constitutes a “fair” profit level
- Possible increases or decreases in prices
- Standardization or stabilization of prices
- Pricing procedures
- Cash discounts
- Credit terms
- Control of sales
- Allocations of markets or geographical division of markets
- Refusal to deal with a corporation because of its pricing or distribution practices
- Whether or not the pricing practices of any industry member are unethical or constitute an unfair trade practice
- Plans to bid or refrain from bidding or submit pricing to bidders in future public projects

Compliance with these guidelines involves not only avoidance of antitrust violation, but avoidance of any behavior which might be considered improper. Antitrust laws are complex and far reaching. This statement is not a complete summary of all applicable laws. It is intended to highlight and emphasize certain basic precautions designed to avoid antitrust problems. In case of doubt, seek the guidance of staff, management, or the organization’s counsel or your own corporate counsel should antitrust questions arise.

Code of Ethics

The Water and Wastewater Equipment Manufacturers Association (WWEMA) and its member companies voluntarily pledge to conduct themselves according to the highest professional standards and laws of society.

- We shall strive to provide products and services of quality and value.
- We shall conduct our business with honesty and integrity.
- We shall make truthful representations as to the performance of our products.
- We shall work to maintain our professional skills—and those of our employees—at the state of the art.
- And we shall hold paramount the health and safety of the public in the performance of our business.

Adopted by the WWEMA Board of Directors on May 6, 1991, in Washington, D.C.

Finance & Contract Administration Council Meeting
May 16-17, 2018
Barnes and Thornburg Law Offices
Indianapolis, IN

Presidents Council
September 11, 2018
Hilton Chicago O’Hare Airport
Chicago, IL

110th Annual Meeting
November 7-9, 2018
Eau Palm Beach Resort & Spa
Manalapan (West Palm Beach), FL
Meeting Rooms

Gaylord National Resort & Convention Center
201 Waterfront Street
National Harbor, MD 20745
(301) 965-4000

- Legislative/Regulatory Committee Meeting
- Marketing & Member Services Committee Meeting
- Breakfast Buffet
- Networking Lunch
- Board Lunch & Meeting
- General Session
- Registration
- WWEMA Office
- Manufacturers Rep. Council Breakfast Meeting
- Restrooms
- Welcome Reception
Water Week 2018 - April 15-21, 2018

Water Sector Unites to Elevate Water as a National Priority

Moving into the second year of the Trump Administration, the effort to elevate water and water infrastructure as a national priority has reached a critical stage. While the preservation of tax-exempt municipal bonds in the recent tax reform package is a great victory and positive sign for water, the elimination of advance refunding is a red flag that water sector advocates must redouble their efforts to educate policymakers about the importance of water infrastructure funding.

The nation’s most important natural resource must gain even more ground in 2018, and all who care about water can help make that happen. Together, the unified voice for water embodied by Water Week 2018 is more critical now than ever before.

During the week of April 15 - 21, 2018, water sector organizations, with members spanning every region of the country will gather in Washington, DC and across the country, for Water Week 2018. They will come together to advocate for national policies that advance clean, safe, and affordable water for all, supporting their respective communities and a healthy sustainable environment. Water Week 2018 will communicate the value of water to environmental protection, to economic development and to job creation – and inspire action.

More information about Water Week 2018 Events can be found at https://www.waterweek.us.

Cooperating Organizations:
- American Public Works Association
- American Water Works Association
- Association of Metropolitan Water Agencies
- Association of Regional Water Organizations
- National Association of Clean Water Agencies
- Rural Community Assistance Partnership
- US Water Alliance
- WateReuse
- Water Research Foundation
- Water Environment Federation
- Water & Wastewater Equipment Manufacturers Association