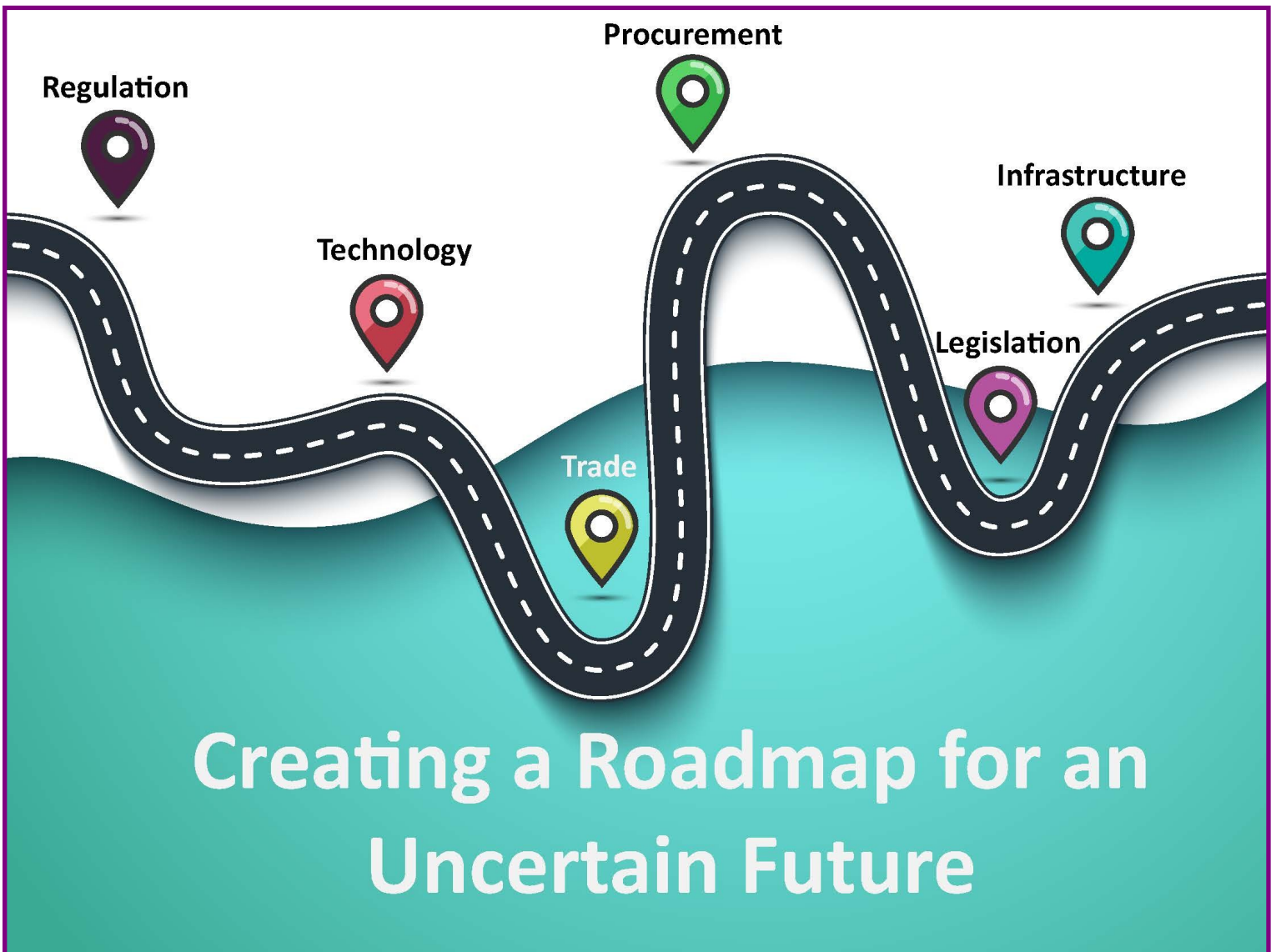


# WWEMA

## 46TH WASHINGTON FORUM

APRIL 3-5, 2019  
MANDARIN ORIENTAL  
WASHINGTON, DC



# WATER WEEK 2019

PROGRAM AGENDA

# WWEMA 46th WASHINGTON FORUM

## Schedule of Events

### Wednesday, April 3

**9:30 - 11:30 a.m.**

**Executive Committee Meeting**

**11:00 a.m. - 5:00 p.m.**

**Registration**

**12:00 noon - 1:00 p.m.**

**Lunch on Own**

**1:00 - 2:30 p.m.**

**Marketing & Member Services Committee Meeting (All Members)**

**3:00 - 4:30 p.m.**

**Legislative/Regulatory Committee Meeting (All Attendees)**

**4:30 - 5:00 p.m.**

**New Member & First Time Attendees Meet and Greet**

**5:15 - 7:00 p.m.**

**Board Buses to Water Associations Congressional Reception on Capitol Hill (All Attendees)**

### Thursday, April 4

**7:00 a.m. - 5:00 p.m.**

**Registration**

**7:30 - 8:30 a.m.**

**Breakfast (All Attendees)**

**7:30 - 8:30 a.m.**

**Manufacturer Rep. Council Breakfast Meeting**

**8:30 a.m. - 12:00 noon**

**General Session**

**12:00 noon - 1:30 p.m.**

**Networking Lunch (All Attendees)**

**1:30 - 5:00 p.m.**

**General Session**

**5:00 - 6:30 p.m.**

**Networking Reception (All Attendees)**

### Friday, April 5

**7:00 a.m. - 12:00 noon**

**Registration**

**7:30 - 8:30 a.m.**

**Breakfast (All Attendees)**

**8:30 a.m. - 12:00 noon**

**General Session**

**12:00 noon**

**Meeting Adjourns**

**12:00 noon - 3:00 p.m.**

**Board of Directors Lunch and Meeting**

## Program Agenda

This year's 46<sup>th</sup> WWEMA *Washington Forum* will be held April 3-5, 2019 at the Mandarin Oriental in Washington, DC. The theme for this year's meeting is *Creating a Roadmap for an Uncertain Future*. The meeting, which will be chaired by John Collins, Chief Executive Officer of JCM Industries, Inc., will highlight the many regulatory, legislative, and policy issues and concerns facing the water industry and focus on those groups at the national, state, and local level that are making a difference and creating a roadmap for future success. Clearly, much of the action is taking place outside of Washington, DC and we will explore how to connect and network with those institutions and stakeholders to promote infrastructure, technology, and development of business opportunities. Once again this year, WWEMA will be meeting with the other water associations to celebrate *Water Week 2019* and unite as "one voice for water." In addition to an exciting lineup of speakers and sessions, a not-to-be-missed joint Congressional Reception among all the water groups is being held April 3<sup>rd</sup> on Capitol Hill for a special evening of networking.

### Thursday, April 4

**7:30 - 8:30 a.m.**

**Breakfast**

**8:30 - 9:00 a.m.**

**Welcome from Meeting Chair**

*John Collins, CEO, JCM Industries, Inc.  
2019 WWEMA Washington Forum Chair*

**9:00 - 10:00 a.m.**

**Looking into the Political Crystal Ball**

**Keynote Speaker**

*Rich Galen, Chairman, Barrington Worldwide*

A lot has happened since Rich presented on post-election impacts after the mid-term elections at our November Annual Meeting. He will bring his keen wit and political insights to discussions on trade, infrastructure, immigration, budgets, and other issues of national importance currently being debated by Congress and the Administration. As a former press secretary to Dan Quayle and Newt Gingrich during their time in Congress, and the communications director of the political office of Speaker Gingrich, Rich is uniquely qualified to speak to the current political landscape and what we might expect in 2019. Since 1998 he has written an on-line political column, Mullings.com, which reaches over 300,000 people per month and is a frequent guest on MSNBC and CNN.

**10:00 - 10:30 a.m.**

**Break**

**10:30 a.m. - 12:00 noon**

**Nutrients – The Good, the Bad, and the Ugly**

*Brian Lapointe, Ph.D., Research Professor, Florida Atlantic University  
Laura Johnson, Ph.D., Director, National Center for Water Quality Research, Heidelberg University*

Nutrients continue to capture national headlines whether by creating Harmful Algal Blooms (HABs) in the Great Lakes or HABs and Red Tides in the Florida Everglades and elsewhere across this country. Brian and Laura will present their research findings that capture the nutrient inputs and loadings in the Great Lakes down to the Gulf of Mexico and Southwest Florida and the Caribbean. Information about contributions from agriculture, failing septic systems, and point sources will be shared to facilitate dialog on treatment and management options. Laura will also engage attendees in conversation about the next generation workforce and the skill sets our members and the water industry need from students coming out of college to successfully contribute as the next water leaders.

12:00 noon - 1:30 p.m.  
**Networking Lunch**

1:30 - 2:15 p.m.  
**Trade Builds America**

*Alison Winters, Senior Policy Fellow at Americans for Prosperity*

From Midwestern towns to coastal cities, trade helps build strong communities and drives American progress - creating jobs, fueling small business growth, and supplying hardworking families with everyday goods and services at affordable prices. Thanks to pro-growth policies, our economy and job creation are strong. Wages are up and unemployment is down. We are starting to grow faster than we have in years. Our country today is a better place to do business. But trade policies can put it all at risk.

2:15 - 3:30 p.m.

**American Iron and Steel and Buy American Requirements  
– What You Need to Know**

*Kiri Anderer, P.E., DWSRF Team, U.S. Environmental Protection Agency  
Rudd Coffey, Associate, Northbridge Environmental*

While American Iron and Steel (AIS) requirements have been permanent for the Clean Water State Revolving Loan Fund (SRF) for several years, recent signing of the *America's Water Infrastructure Act of 2018*, has now made these requirements permanent for the Drinking Water SRF for the next five years. While manufacturers, states, and utilities have been dealing with these requirements, the landscape continues to evolve. A recent example is the January 31, 2019 Executive Order (EO) signed by President Trump on *Strengthening Buy-American Preferences for Infrastructure Projects* that expands manufactured goods to include aluminum, plastics and polymer-based products like PVC pipe, concrete, glass, optical fiber, and lumber. Kiri will speak to the current AIS requirements and how the recent EO may impact this program. Rudd will present a proposal being developed by Northbridge, to create an *AIS Marketplace*, a cloud-based clearinghouse to initially house certification letters, information on AIS-compliant products, provide on-line training resources, and provide a forum for information exchange. The focus of the *AIS Marketplace* being support to aid implementation and compliance.

3:30 - 3:45 p.m.  
**Break**

3:45 - 5:00 p.m.

**Priorities and Outlook for EPA in 2019 and Beyond**

*Andrew Sawyers, Ph.D., Director,  
U.S. EPA Office of Wastewater Management  
Jennifer McLain, Ph.D., Acting Director,  
U.S. EPA Office of Ground Water and Drinking Water  
Deborah Nagle, P.E., Director,  
U.S. EPA Office of Science and Technology*

Our panel of U.S. EPA office directors will provide insights on the priorities for each of their offices and the regulatory issues they are tackling in 2019 and beyond. We know that lead, PFAS/PFOA, nutrients, harmful algal blooms, Waters of the U.S., and peak wet weather flow issues have captured headlines in recent months. They will share information on these and other issues that will frame the Agency's regulatory agenda.

5:00 - 6:30 p.m.  
**Networking Reception**

## HOTEL and MEETING REGISTRATION



### HOTEL INFORMATION

The 2019 *Washington Forum* will be held April 3-5, 2019, at the Mandarin Oriental, Washington D.C., 1330 Maryland Avenue SW, Washington, DC 20024.

### HOTEL ROOM RESERVATIONS:

The hotel is currently accepting sleeping room reservations. The cut-off date is **March 13, 2019**. The room rate is \$325 per night plus tax. To make your reservation, call (202) 787-6140 and reference the **WWEMA Washington Forum 2019** or book online at [WWEMA 46th Washington Forum](https://book.passkey.com/event/49813783/owner/32126/home)

Online link:

<https://book.passkey.com/event/49813783/owner/32126/home>

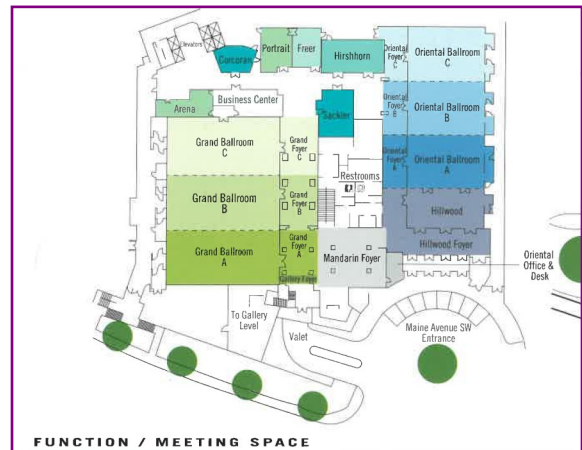
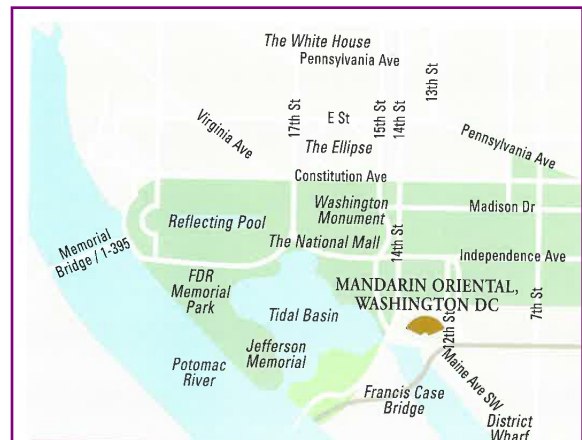
### MEETING REGISTRATION:

Visit <https://wwema.org/washington-forum> for a program agenda and more details about the meeting.

Online link:

<https://www.regonline.com/builder/site/?eventid=2552572>

Note: after the first company registrant, the registration fee is discounted \$100 for each additional attendee from your company. Also as part of WWEMA's outreach initiative, every young professional or new entrant from your company can attend at a discounted rate of \$475 with a full paying registrant.



FUNCTION / MEETING SPACE



## **Friday, April 5**

**7:30 - 8:30 a.m.**  
**Breakfast**

**8:30 - 9:30 a.m.**

### ***The Economic Outlook***

*Ken Simonson, Chief Economist,*

*The Associated General Contractors of America (AGC)*

There is plenty of uncertainty facing contractors and other businesses heading into 2019! So far, the AGC members say they are still optimistic about the volume of work that will be available, but they are having an ever-harder time finding qualified workers. Pricing has become a big issue again, given the sudden shocks and unpredictability of tariffs and trade policy. And interest rate increases may impact more businesses than in the past decade. Ken will discuss these issues and more as he covers construction spending in industrial, public works, health care and education, and residential sectors as well as employment and workforce issues.

**9:30 - 10:00 a.m.**

### ***Enhancing Export Opportunities for U.S. Water Companies***

*Amy Kreps, Senior Environmental Technology Trade Specialist  
U.S. Department of Commerce, International Trade Administration*

This session will highlight the resources and programs that the U.S. Department of Commerce's International Trade Administration offers to enhance the competitiveness of the U.S. environmental industry overseas and help U.S. firms to enter or increase their presence in international markets.

**10:00 - 10:30 a.m.**  
**Break**

**10:30 - 11:00 a.m.**

### ***Better Contracts, Better Projects***

*Amy Hager, CAE, IOM, Director, ConsensusDocs*

Searching for a way to avoid unfair risk distribution in contracts while improving project collaboration and building better business relationships? ConsensusDocs are the only standard contracts developed by a diverse coalition of 40 leading associations, including WWEMA, with members from all stakeholders in the design and the construction industry. This presentation will explain how the contract language protects the best interests of the project rather than a singular party to yield better project results and fewer disputes. Gain contractual best practices to get better project results, understand the importance of using fair risk allocated contracts, learn why other subcontractors prefer to use ConsensusDocs, and how to advocate for fair and balanced contractual relationships.

**11:00 - 11:30 a.m.**

### ***One Water Research Program***

*Beate Wright, P.E., Executive Director, Development and Communications, The Water Research Foundation*

The Water Research Foundation (WRF) is the leading not-for-profit research cooperative that advances the science of water to protect public health and the environment. Governed by utilities, WRF delivers scientifically sound research solutions and knowledge in all areas of drinking water, wastewater, stormwater, and reuse. This One Water approach allows for the integration of research across all water disciplines. Beate will highlight several research projects and priorities as well as discuss how manufacturers can participate in the Leaders Innovation Forum for Technology (LIFT), a program driven by technology needs of water utilities.

**11:30 a.m. - 12:00 noon**

### ***ITRC and State Activities Related to PFAS Regulation***

*Patricia Reyes, Director, Interstate Technology Regulatory Council*

The Interstate Technology and Regulatory Council (ITRC) is a state-led coalition working to reduce barriers to the use of innovative air, water, waste, and remediation environmental technologies and processes. ITRC produces documents and training that broaden and deepen technical knowledge and expedite quality regulatory decision making while protecting human health and the environment. Patricia will share information on the work that the *PFAS Team* is doing to produce concise technical resources that will help regulators and other stakeholders improve their understanding of the current science regarding per- and polyfluoroalkyl substances (PFAS). PFAS are a large and complex class of anthropogenic compounds whose prevalence in the environment have become an emerging, worldwide priority in environmental and human health. Some PFAS are environmentally persistent and bioaccumulative, and may pose human health risks. Recent high-profile cases involving human exposure in the U.S. have further focused both public and regulatory scrutiny on PFAS.

**12:00 noon**

### ***Closing Comments and Adjournment***

*John Collins, Washington Forum Chair*

**12:00 noon - 3:00 p.m.**

### ***Board of Directors Lunch and Meeting***

#### **Thank you to Our Platinum Sponsors!**



#### **Water Week 2019 March 31-April 6, 2019**

More information about Water Week 2019 Events can be found at <https://www.waterweek.us>. Sponsoring organizations include:



# WWEMA 46TH WASHINGTON FORUM REGISTRATION

April 3-5, 2019 • Mandarin Hotel • Washington, DC

*Please make copies of this form for additional registrants*

## 1. CONTACT INFORMATION / Please complete information

Full Name:		Name for Badge:	
Title:			
Company:			
Street Address:			
City:	State:	Zip Code:	
Phone:	Email:		

## 2. REGISTRATION FEE / Please indicate quantity and amount

	Quantity	Amount
WWEMA Member-First Registrant	\$875	
WWEMA Member-Additional Registrant	\$775	
WWEMA Member-Young Professional/New Entrant Registrant*	\$475	
Gold Card Recipient Registrant (requires code)**		
Non-member Registrant***	\$1,250	

## 3. SPONSORSHIPS / Please check one and indicate quantity and amount

	Quantity	Amount
<input type="checkbox"/> Platinum(\$1,500)	<input type="checkbox"/> Gold (\$1,000)	<input type="checkbox"/> Silver (\$750)
<input type="checkbox"/> Bronze (\$500)		
<b>Total Amount Due</b>		

### ELIGIBILITY POLICIES:

- \* Young Professional/New Entrant discount is available for a Young Professional/New Entrant for a company as long as at least one person registers as a Full Registrant. A young Professional/New Entrant is defined as an individual with less than 5 years of experience in the water industry.
- \*\* Gold Card Recipient: Individuals who have received a Gold Card should contact WWEMA at (703) 444-1777 or Vanessa Leiby at [Vanessa@wwema.org](mailto:Vanessa@wwema.org) to receive the required code.
- \*\*\*Non-member attendance at the Washington Forum is available to non-members one-time only. If you or someone from your company has attended the Washington Forum previously, you must join WWEMA to be eligible to register. For membership information please call (703) 444-1777.

## 4. PAYMENT INFORMATION / Please check payment method box and complete credit card billing information if applicable

<input type="checkbox"/> Check (enclosed)	<input type="checkbox"/> MasterCard	<input type="checkbox"/> Visa	<input type="checkbox"/> Amex
Name on Card:			
Card Number:			Security ID:
Expires:			
Billing Address for Card:			

## 5. OPTIONS TO SUBMIT FORM

- Complete form and mail with Payment to: WWEMA, 540 Fort Evans Road, Suite 304, Leesburg, VA 20176-3379
- Scan completed form and send via Email to: [susi@WWEMA.org](mailto:susi@WWEMA.org)
- Register online at <https://wwema.org/washington-forum/>

### CANCELLATION POLICY:

A full refund of all Washington Forum registration fees (less an \$85 processing fee) will be issued on all cancellations received by March 8, 2019 Thereafter, a 50% refund will be issued on cancellations received by March 22, 2019. No refund will be issued for cancellations made after March 22, 2019.

