WWEMA Virtual
112th Annual Meeting
November 4-6, 2020

Navigating Uncharted Waters - Steering Your Business to Success
All aspects of our lives have been dramatically changed over the last seven months due to the COVID-19 pandemic. These changes have been particularly acute for businesses and utilities in the water sector, as they have affected revenue, growth strategies, workplaces, workforce health and safety, travel, customer relations, and even contracting protocols. Every aspect of our work has been abruptly impacted and this disruption is likely to continue for the foreseeable future. The Water and Wastewater Equipment Manufacturers Association (WWEMA) is extending an open invitation to everyone in the water sector to join us for our virtual 112th Annual Meeting titled, Navigating Unchartered Waters – Steering Your Business to Success.

We have a stellar line-up of speakers who will be sharing their insights on technology trends affecting our work and how to take advantage of these rapid changes, the state economic and fiscal picture as well as the broader economic outlook, and legislative as well as regulatory actions that will impact the water sector into 2021 and beyond. With the election around the corner there is even more uncertainty about what the future may hold. Join us on November 5-6, 2020 to learn what you need to know to Navigate Unchartered Waters.

Upgrading your business technology? Unsure where to invest? Join Forbes technology journalist Gene Marks for a fast paced, 60-minute look at all the latest technology trends that you should be considering for your business in the next year. Gene will be reviewing the latest tools, trends, and technologies that the smartest leaders are investing in, including customer relationship management, human resources, accounting, reporting, collaboration, work from home, and security. He'll also be discussing technologies that will soon be changing the face of the water management industry - from manufacturers to distributors and engineering firms, including self-service robotics, internet of things, artificial intelligence, and augmented reality. So join Gene, sit back, and start taking notes. You'll be much smarter about technology. And you'll better know where to spend your money in the coming years.

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Thursday, November 5

Welcome & Introduction to Keynote Speaker from Meeting Chair
Michael Dimitriou, President, WRT LLC
2020 WWEMA Chair

TECH 2020: The Biggest Tech Trends Affecting Water and Wastewater Management Companies This Year...And Beyond
Keynote Speaker, Gene Marks, CPA, President and CEO
The Marks Group PC

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Return of the Economist: COVID-19 Economic Update
Anirban Basu, Chairman & CEO, Sage Policy Group

COVID-19 has rocked what had appeared to be a nearly invincible economy, one associated with substantial job growth, multi-decade lows in unemployment, sturdy compensation increases, robust retail sales, low inflation, and strong financial market performance. Underneath that strong performance, however, was a set of fragilities that have been exposed by the pandemic. This presentation speaks to our current economic circumstances, how difficult things are likely to become over the foreseeable future, and the contours of the brisk recovery to come thereafter.
Thursday, November 5 (continued)

1:30—2:30 p.m. WWEMA Member Bulletins will showcase sponsors
Listing in meeting email announcements

State Economic and Fiscal Picture During COVID-19 Era
Lucy Dadayan, Senior Research Associate
Urban-Brookings Tax Policy Center

This timely discussion of the municipal water sector will focus on the current status of state and local budgets for fiscal year 2021, the impact of the COVID-19 pandemic on long-term fiscal conditions, likely policy responses to rising state and local financial stress, geographic disparities in fiscal impact, and the likelihood of local governments “raiding” water revenues. Thoughts will be shared on the potential impact the 2020 election will have on state and local finances.

2:30—3:30 p.m. Networking Breakout Rooms
Community Board in Whova Platform

Friday, November 6

11:00—11:30 a.m. WWEMA Business Meeting and Board Vote
Michael Dimitriou, President, WRT LLC

11:30 a.m. — 12:00 noon The Regulatory Landscape—Past, Present, and Future Outlook
Vanessa Leiby, Executive Director, WWEMA

Join WWEMA’s Executive Director as she reviews the regulatory issues, trends, and impacts we have seen for the last four years under the current Administration and discuss what the future might look like in 2021 and beyond.

12:00 noon — 12:30 p.m. The Lame Duck Session: The Good, The Bad, and The Ugly—What to Expect
Eric Sapirstein, President, ENS Resources, Inc.

With the November elections in the rear view mirror, this presentation will review the unfinished work that Congress must address and how it could impact the upcoming 117th Congress. Discussion on the prospect for additional COVID-19 assistance, water infrastructure and funding of the federal government will reveal the challenges and opportunities for the water and wastewater sector. Finally, whether conclusive or inconclusive the outcome of the November elections will be reviewed and how it might influence the next Congress’ priorities.

12:30—1:00 p.m. Awards Presentation, Passing of the Gavel, Closing Comments and Adjournment
Michael Dimitriou, President, WRT

Sponsorship Showcases Available — Benefits include:

Reach to all members:
- WWEMA Member Bulletins will showcase sponsors
- Listing in meeting email announcements

Reach to registered attendees:
- Whova web app and mobile app platforms during WWEMA’s Virtual 112th Annual Meeting maximize your branding with your own sponsor-specific landing page which displays enriched profiles, contact info, company video, and documents located on each sponsor’s showcase. Also, the published company logos will continually scroll on the top banner of the web app, and across the bottom of the home and agenda page of the mobile app. Sponsors appear whenever attendees open up either Whova app. Your custom webpage will be available for 90 days after the close of the meeting on the web app and 180 days on the mobile app.
(NOTE: Online registration link is available at www.wwema.org/annual-meeting)

CONTACT INFORMATION (Please complete form, make copies for additional registrants)

Full Name: ____________________________________________ First Name (for badge) ______________________________

Title: _____________________________________________________________________________________________

Company: _________________________________________________________________________________________

Street Address: ____________________________________________________________________________________

City: __________________________________________State: ________ Zip Code: ____________________________

Phone: ___________________________________ Email: __________________________________________________

REGISTRATION FEE

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Registration Fee includes admission to all educational and technical sessions, the Networking Lunch and breakout rooms, and Awards Presentation and passing of the gavel.

Registration Packages allow you to invite co-workers, colleagues, clients, customers, utilities, engineering consulting firms, whomever, to attend as your guest.

* Gold Card Recipients should contact WWEMA at (703) 444-1777 or Vanessa Leiby at vanessa@wwema.org to receive the required code. Recipients are entitled to all registration benefits listed above.

SPONSORSHIP SHOWCASE PACKAGES

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Sponsorship of WWEMA’s meetings makes it possible for attendees to learn about your company while supporting the Association. Sponsors will receive acknowledgements on Whova app, with your own customizable sponsor’s webpage, in all meeting materials, and in social media posts.

TOTAL AMOUNT DUE ___________________

PAYMENT INFORMATION

☐ Check enclosed (payable to WWEMA) ☐ Credit card (please check one) ☐ MasterCard ☐ Visa ☐ AmEx

Name on card: _____________________________________________________________________________________

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NO CANCELLATION REFUNDS: All attendees will have access to the program content information for 90 days on the Whova web app and 180 days on the Whova mobile app following the event.

Send form with payment to:
WWEMA
540 Fort Evans Road, Suite 304
Leesburg, VA 20176-3379

Via email to: susi@wwema.org
Or register online at:
www.wwema.org/annual-meeting
Questions? Call (703) 444-1777