

**WWEMA Virtual  
112th Annual Meeting  
November 4-6, 2020**



**Navigating Uncharted Waters -  
Steering Your Business to Success**



## ☞ WWEMA Business Meetings ☜

### WEDNESDAY, NOVEMBER 4

10:00 — 11:00 a.m.  
**Manufacturers Representative Council Meeting**

11:00 a.m. — 12:00 noon  
**Marketing & Member Services Committee Meeting**

1:00 — 2:00 p.m.  
**Legislative & Regulatory Committee Meeting**

3:00 — 5:00 p.m.  
**WWEMA Board of Directors Meeting**

## Thursday, November 5

☞ 11:00 a.m. — 12:00 noon ☜

### **Welcome & Introduction to Keynote Speaker from Meeting Chair**

*Michael Dimitriou, President, WRT LLC  
2020 WWEMA Chair*

### **TECH 2020: The Biggest Tech Trends Affecting Water and Wastewater Management Companies This Year...And Beyond**

*Keynote Speaker, Gene Marks, CPA, President and CEO  
The Marks Group PC*

Upgrading your business technology? Unsure where to invest? Join Forbes technology journalist Gene Marks for a fast paced, 60-minute look at all the latest technology trends that you should be considering for your business in the next year. Gene will be reviewing the latest tools, trends, and technologies that the smartest leaders are investing in, including customer relationship management, human resources, accounting, reporting, collaboration, work from home, and security. He'll also be discussing technologies that will soon be changing the face of the water management industry - from manufacturers to distributors and engineering firms, including self-service robotics, internet of things, artificial intelligence, and augmented reality. So join Gene, sit back, and start taking notes. You'll be much smarter about technology. And you'll better know where to spend your money in the coming years.

☞ 12:00 noon — 12:30 p.m. ☜

### **Networking Lunch**

*Community Board in Whova Platform*

☞ 12:30 — 1:30 p.m. ☜

### **Return of the Economist: COVID-19 Economic Update**

*Anirban Basu, Chairman & CEO, Sage Policy Group*

COVID-19 has rocked what had appeared to be a nearly invincible economy; one associated with substantial job growth, multi-decade lows in unemployment, sturdy compensation increases, robust retail sales, low inflation, and strong financial market performance. Underneath that strong performance, however, was a set of fragilities that have been exposed by the pandemic. This presentation speaks to our current economic circumstances, how difficult things are likely to become over the foreseeable future, and the contours of the brisk recovery to come thereafter.

## **WWEMA VIRTUAL 112TH ANNUAL MEETING**

All aspects of our lives have been dramatically changed over the last seven months due to the COVID-19 pandemic. These changes have been particularly acute for businesses and utilities in the water sector, as they have affected revenue, growth strategies, workplaces, workforce health and safety, travel, customer relations, and even contracting protocols. Every aspect of our work has been abruptly impacted and this disruption is likely to continue for the foreseeable future. The Water and Wastewater Equipment Manufacturers Association (WWEMA) is extending an open invitation to everyone in the water sector to join us for our virtual 112<sup>th</sup> Annual Meeting titled, *Navigating Unchartered Waters – Steering Your Business to Success*. We have a stellar line-up of speakers who will be sharing their insights on technology trends affecting our work and how to take advantage of these rapid changes, the state economic and fiscal picture as well as the broader economic outlook, and legislative as well as regulatory actions that will impact the water sector into 2021 and beyond. With the election around the corner there is even more uncertainty about what the future may hold. Join us on November 5-6, 2020 to learn what you need to know to *Navigate Unchartered Waters*.

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## Thursday, November 5 (continued)

⌘ 1:30 — 2:30 p.m. ⌘

### State Economic and Fiscal Picture During COVID-19 Era

*Lucy Dadayan, Senior Research Associate  
Urban-Brookings Tax Policy Center*

This timely discussion of the municipal water sector will focus on the current status of state and local budgets for fiscal year 2021, the impact of the COVID-19 pandemic on long-term fiscal conditions, likely policy responses to rising state and local financial stress, geographic disparities in fiscal impact, and the likelihood of local governments “raiding” water revenues. Thoughts will be shared on the potential impact the 2020 election will have on state and local finances.

⌘ 2:30 — 3:30 p.m. ⌘

### Networking Breakout Rooms

*Community Board in Whova Platform*

## Friday, November 6

⌘ 11:00 — 11:30 a.m. ⌘

### WWEMA Business Meeting and Board Vote

*Michael Dimitriou, President, WRT LLC*

⌘ 11:30 a.m. — 12:00 noon ⌘

### The Regulatory Landscape—Past, Present, and Future Outlook

*Vanessa Leiby, Executive Director, WWEMA*

Join WWEMA’s Executive Director as she reviews the regulatory issues, trends, and impacts we have seen for the last four years under the current Administration and discuss what the future might look like in 2021 and beyond.

⌘ 12:00 noon — 12:30 p.m. ⌘

### The Lame Duck Session: The Good, The Bad, and The Ugly— What to Expect

*Eric Sapirstein, President, ENS Resources, Inc.*

With the November elections in the rear view mirror, this presentation will review the unfinished work that Congress must address and how it could impact the upcoming 117th Congress. Discussion on the prospect for additional COVID-19 assistance, water infrastructure and funding of the federal government will reveal the challenges and opportunities for the water and wastewater sector. Finally, whether conclusive or inconclusive the outcome of the November elections will be reviewed and how it might influence the next Congress' priorities.

⌘ 12:30 — 1:00 p.m. ⌘

### Awards Presentation, Passing of the Gavel, Closing Comments and Adjournment

*Michael Dimitriou, President, WRT*

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# WWEMA VIRTUAL 112<sup>th</sup> ANNUAL MEETING REGISTRATION FORM

## November 4-6, 2020

(NOTE: Online registration link is available at [www.wwema.org/annual-meeting](http://www.wwema.org/annual-meeting))

### CONTACT INFORMATION (Please complete form, make copies for additional registrants)

Full Name: \_\_\_\_\_ First Name (for badge) \_\_\_\_\_  
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### REGISTRATION FEE

	Cost	Quantity	Amount
Single Registration	\$129	_____	_____
5 Registrant Package (one price for up to 5 attendees)	\$250	_____	_____
10 Registrant Package (one price for up to 10 attendees)	\$450	_____	_____
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*Registration Fee includes admission to all educational and technical sessions, the Networking Lunch and breakout rooms, and Awards Presentation and passing of the gavel.*

*Registration Packages allow you to invite co-workers, colleagues, clients, customers, utilities, engineering consulting firms, whomever, to attend as your guest.*

*\* Gold Card Recipients should contact WWEMA at (703) 444-1777 or Vanessa Leiby at [vanessa@wwema.org](mailto:vanessa@wwema.org) to receive the required code. Recipients are entitled to all registration benefits listed above.*

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