Harnessing the Power of Change

Register Today!

WWEMA 47th Washington Forum
Virtual Meeting
April 27 - 29, 2021

WWEMA
Water & Wastewater Equipment Manufacturers Association Inc.

WATER WEEK 2021

Program Agenda
WWEMA Virtual 47th WASHINGTON FORUM

This year’s WWEMA Virtual 47th Washington Forum will be held April 27-29, 2021 in conjunction with Water Week 2021. This is WWEMA’s annual legislative, regulatory, and policy meeting that directly connects our members, attendees, and invited guests to leaders in the water industry and Government including Congress and EPA. This year’s theme is Harnessing the Power of Change. As we slowly emerge from a long year of lockdowns and uncertainty, our work, and indeed our industry has been changed and transformed. We have learned to do business differently, learned how to navigate every known communication platform, and learned the value of personal and professional relationships and our need for face-to-face interactions. As we move forward, we need to evaluate many of these changes and assess whether some of them may become a more permanent part of our day-to-day business. We also are experiencing change with a new Administration, a new Congress, and new priorities for our economy and Nation. Everyone, members and non-members alike, are invited to join us for this year’s WWEMA Virtual 47th Washington Forum as we hear from leaders in our industry and Government who are at the forefront of these changes. Register today!

Schedule of Events
(Note – all events are in Eastern Time)

TUESDAY, APRIL 27
10:00 – 11:00 am Welcome and Introduction to Keynote Speaker
Welcome and Introduction to Keynote Speaker
John Manzella, Founder, Manzella Trade Communications, Inc.
Economic Trends, Global Trade, Labor, and What’s Ahead
11:00 – 11:30 am Priorities of the U.S. Chamber of Commerce - Working for U.S. Businesses
Marty Durbin, President, Global Energy Institute, U.S. Chamber of Commerce
11:30 am – 12:00 noon Leading Issues and Advocacy of the National Association of Manufacturers
Michael O’Brien, Assistant Vice President, Advocacy, National Association of Manufacturers
Lunch break
2:00 – 4:30 pm Water Week Policy Zoom-In with EPA Officials and Members of Congress
Joint webinar hosted by this year’s Water Association Partners. Please register with separate complimentary registration at https://nacwa.zoom.us/webinar/register/WN_fiqmWRQtRZapbKs0HymVEw

WEDNESDAY, APRIL 28
10:30 – 11:00 am Utility Perspectives on Challenges, Opportunities, and Priorities
Adam Krantz, CEO, National Association of Clean Water Agencies
11:00 – 11:30 am Rebuilding the Nation’s Infrastructure – The Political Dynamics
Eric Sapirstein, President, ENS Resources, Inc.
11:30 am – 1:30 pm Lunch break
1:30 – 2:00 pm The Post (?)-Pandemic Outlook for Construction
Ken Simson, Chief Economist, The Associated General Contractors of America
2:00 – 3:00 pm Live Roundtable Breakout Discussions (limit 30 people per room)
1) Strategies for Success in Today’s Economy
2) Legislative Advocacy – Infrastructure, Buy America(n), Smart Technologies
3:30 – 5:00 pm WWEMA Board of Directors Meeting

THURSDAY, APRIL 29
10:00 – 11:00 am (Committee Meetings - Open to WWEMA Members)
WWEMA Manufacturers Representative Council Meeting
11:30 am – 1:00 pm WWEMA Legislative/Regulatory Committee Meeting
1:00 – 1:30 pm Lunch break
1:30 – 3:00 pm WWEMA Marketing and Member Services Committee Meeting

Sponsorship Showcases Available — Benefits include:

Public visibility by being promoted on:
- WWEMA Website Meetings’ Page and WWEMA Whova Event Home Page
- Electronic PDF of 47th Virtual Washington Forum to be distributed to attendees and prospective invites
- Social media posts on WWEMA’s Twitter and LinkedIn platforms
- B2B WaterOnline announcement
- Other broadly published promotional materials which will create more industry exposure

Reach to registered attendees:
Whova web app and mobile app platforms during WWEMA’s Virtual 47th Washington Forum maximize your branding with your own sponsor-specific landing page which displays enriched profiles, contact info, company video, and documents located on each customizable sponsor’s showcase webpage. Also, the published company logos will continually scroll on the top banner of the web app, and across the bottom of the home and agenda page of the mobile app. Sponsors appear whenever attendees open up either Whova app. Your custom webpage will be available for 90 days after the close of the meeting on the web app and 180 days on the mobile app. Sponsor today at https://whova.com/portal/registration/washi_202104/.
**Keynote Speaker - Economic Trends, Trade, Labor, and What’s Ahead**

*Adam Krantz, CEO, National Association of Clean Water Agencies*

COVID-19 and volatility continue to impact U.S. and world growth, while complexities with the USMCA, Europe, and China are creating new supply chain and investment risks. Combined with new drivers of growth, and shifting demographics, these issues are shaping our future. What does this mean to you and your business? This invaluable program examines trading relationships, analyzes sectors, and explores critical issues involving labor, skills, automation, and immigration. Additionally, it offers survival strategies to improve competitiveness and reduce risk, and provides insight on what’s ahead.

**Rebuilding the Nation’s Infrastructure – The Political Dynamics**

*Eric Sapirstein, President, ENS Resources, Inc.*

With the November elections in the rear view mirror and the new Biden Administration closing in on its first “100 days in office”, much has already been accomplished with recent passage of the $1.9 trillion American Rescue Plan to provide economic relief to address impacts of the current pandemic. Next on the horizon is a $3 trillion Build Back Better plan to rebuild our nation’s infrastructure, get people back to work, create new social programs, implement tax changes, and address climate and resiliency issues. Eric will provide insight into how Congress and the President may move forward to address these issues of infrastructure, environmental justice, and climate resiliency and what that might mean for American business.

**The Post(?) - Pandemic Outlook for Construction**

*Ken Simonson, Chief Economist, The Associated General Contractors of America*

Like the broader economy, construction is displaying varied trends. Homebuilding is soaring, private nonresidential work is shrinking, and public spending is somewhere in between. Meanwhile, all types of projects are plagued by issues affecting workforce, materials costs, and supply chains. This session will cover each sector’s progress, problems, and prospects, including a look at the post-pandemic possibilities.

**Utility Perspectives on Challenges, Opportunities, and Priorities**

*Adam Krantz, CEO, National Association of Clean Water Agencies*

The National Association of Clean Water Agencies (NACWA) is the nation’s recognized leader in legislative, regulatory, and legal clean water advocacy - helping ensure a strong, sustainable clean water future. There is no issue more central to NACWA’s advocacy than increasing the availability of infrastructure funding for public clean water utilities, which includes increased federal funding to support this critical infrastructure sector. NACWA also recognizes that discussions of infrastructure investment cannot be divorced from the critical issues related to affordability. Adam will provide keen insight into the many issues facing clean water systems today, discuss the opportunities that these challenges provide, and share the priorities of the Association as it advocates for this critical segment of the water industry.

**Leading Issues and Advocacy of the National Association of Manufacturers**

*Marty Durbin, President, Global Energy Institute, U.S. Chamber of Commerce*

The National Association of Manufacturers (NAM) is a strong voice for the manufacturing community. Michael will discuss NAM’s leading issues as well as advocacy efforts and talk about some of the political dynamics that will shape the path ahead. He will also provide guidance on how WWEMA members can get more active and engaged.

**Water Week Policy Zoom-In with EPA Officials and Members of Congress**

*Joint webinar hosted by this year’s Water Association Partners*

This webinar is hosted jointly by this year’s Water Association Partners and will provide attendees the opportunity to hear directly from key EPA officials and Members of Congress on the important regulatory and legislative water policies they are working on now and in the years ahead. Don’t miss the chance to hear about the important and timely federal water initiatives taking shape in Washington, DC. Please register with separate complimentary registration [https://nacwa.zoom.us/webinar/register/WN_fiqmWROtRZapbKs0HymVEw](https://nacwa.zoom.us/webinar/register/WN_fiqmWROtRZapbKs0HymVEw)
**WWEMA Virtual**  
**47th Washington Forum**  
**April 27 - 29, 2021**  

**Register Today!**

(NOTE: Online registration link is available at [https://wwema.org/washington-forum/](https://wwema.org/washington-forum/))

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Full Name: ________________________________________________________________________________________

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*Registration Packages allow you to invite co-workers, colleagues, clients, customers, utilities, engineering consulting firms, whomever, to attend as your guest.

* Gold Card Recipients should contact WWEMA at (703) 444-1777 or Vanessa Leiby at vanessa@wwema.org to receive the required code.

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Via email to: susi@wwema.org

Or register online at:  
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Questions? Call (703) 444-1777

**MEETING REGISTRATION:**

Online event registration can be found at: [https://whova.com/portal/registration/washi_202104/](https://whova.com/portal/registration/washi_202104/)

If you would like to register off-line, please print, complete, and return the PDF registration form or click [HERE](https://whova.com/portal/registration/washi_202104/).