

Shaping Our Water Future

IWA World Water Congress & Exhibition 2024

Opportunities for Innovation and Action



BE A PART OF THE **U.S. PAVILION** EXHIBITOR PROSPECTUS

TORONTO CANADA

11-15 AUGUST 2024



U.S. PAVILION

Invitation to Exhibit

North America Hosts the World!

The 2024 IWA World Water Congress & Exhibition (WWCE) will take place in **Toronto, Canada, from 11-15 August 2024**. It will be held in the first-class facilities of the Metro Toronto Convention Centre.

This is one of the greatest global water events, and it is being hosted here in North America by your water associations such as – WWEMA, CWWA and CAWQ, with the support of WEF and AWWA. As hosts, we need to have a great presence as we welcome the world. The IWA WWCE 2024 therefore presents an opportunity like no other to profile your organization and showcase your technologies, solutions and expertise!

Which is true?

- a. North America has a lot we can show to the world
- b. North America can learn a lot from the world
- c. Maybe it's a bit of both!



What is the WWC&E?

The World Water Congress & Exhibition is the International Water Association's (IWA) premier event. This event is held every two years, but as it moves around the planet, it only comes to North America every 12 years. This is a rare opportunity to participate in such an international event without the hassles of traveling overseas. Instead, the world is coming to us!

The WWC&E brings together close to 10,000 water professionals, from utilities, governments, academia and the private sector to share knowledge on a truly global stage. The 10,000 participants include delegates, exhibitors and thousands of exhibition floor visitors. History of this event shows that while half the participants travel from over 100 countries, the other half are drawn from the host region. So you can introduce yourself to the world while catching up with your domestic market.

For details about the Congress and the Focus of the Technical Program, check out: [IWA World Water Congress & Exhibition, August 2024 - International Water Association \(iwa-network.org\)](https://www.iwa-network.org/en/wwce-2024).

5 Reasons to be an Exhibitor

- 1 Be part of a global event attracting 10,000 participants from around the world – both international and domestic.
- 2 Showcase your innovative products and services to the world and be exposed to international water leaders and the global media.
- 3 Expand your professional and personal networks as you meet delegates, innovators and entrepreneurs from over 100 countries.
- 4 See what is going on around the world as you meet fellow exhibitors and participate in the amazing technical program.
- 5 Exhibiting at the world's premier water event will highlight your organization as a leading entity in your sector.

5 Reasons to be in the U.S. Pavilion

- 1 We can help make it a LOT easier as we will handle most of the logistics for you.
- 2 Global opportunity without the complications of exhibiting overseas
- 3 Prime location on show floor
- 4 Exhibiting at the U.S. Pavilion will provide your company with greater visibility, increased exposure and marketing opportunities
- 5 Situated beside the Host Country - Canada - Prime location during the Canada Welcome Reception.

U.S. PAVILION REGISTRATION

The Exhibition opening dates are Sunday 11 - Thursday 15 August 2024 (on Sunday 11 August, evening opening only).

Target Audience

The key target audience for the Exhibition is the Congress delegates - water professionals from across the full water cycle from more than 100 countries worldwide. In addition to Congress delegates, the Exhibition will attract local, regional and international trade visitors. IWA expects over 10,000 participants from the global water sector.

Exhibition Fees in CDN \$

Floor space in m²

Early Bird rate*

Standard rate

6 m² \$3,500 USD + TAX ** \$3,850 USD + TAX

9 m² \$5,200 USD + TAX ** \$5,700 USD + TAX

1 m pillar stands are available - [Contact us](#) if you're interested

** This price is converted to show you the approximate cost in USD from CAD

The exchange rate may change before you pay. Your card issuer may charge you a foreign transaction fee.

***Book on or before May 15, 2024
to receive the early bird rates!**



Who will Exhibit?

Technology
Solution
Providers

Product
Manufacturers

Service
Providers

Water &
Wastewater
Utilities

Knowledge
Research &
Institutes

Non-
Governmental
Organizations
(NGOs)

International
Organizations

International,
Regional and
Local Trade
Media

Consultants &
Contractors

Booth allocation + inclusions

Application Forms will be numbered upon receipt, and space will be assigned on a first-come, first-paid basis. To reserve space, complete the Application Form below with your payment option noted.

Booth space to include hard wall system, fascia board with name of company and stand number, floor covering, 1 table, 2 chairs, and electrical outlet.

Payment

Invoices will be sent once the Application Form has been completed. Payment must be received prior to the start of the Congress.

Cancellation

If booth space is cancelled on or before February 29, 2024, a full refund less an administrative charge of \$750.00 USD will apply. If space is cancelled between March 1 and April 30, 50% of the fees will be refunded. No refunds will be given for cancellations received after May 1, 2024. Notice of cancellation of booth space must be submitted in writing to WWEMA.

HOW TO SIGN UP?
CLICK BELOW TO REGISTER TODAY!



BOOK YOUR BOOTH!

Do not hesitate to reach out to
Lynn at lynn@intuitivece.com
if you have any questions!