



WWEMA 2026 Pavilion Program

The WWEMA pavilion program has been developed to assist WWEMA members in exhibiting at North America's leading municipal and industrial trade shows, featuring turnkey-style booths with the full support of WWEMA at each event.

WWEMA's objective is to strategically increase the visibility and influence of WWEMA member companies by organizing dedicated WWEMA-branded pavilions. These pavilions will serve as collective marketing hubs, providing enhanced brand presence, networking opportunities, and lead generation platforms for WWEMA members.

About WWEMA – The Water and Wastewater Equipment Manufacturers Association (WWEMA) is a non-profit trade association based in Washington, D.C., representing water and wastewater technology and service providers since 1908. We advocate, inform, and connect our members with key policymakers and decision-makers, helping them enhance their competitiveness and profitability both in the U.S. and internationally. Our members supply the most sophisticated cutting-edge technologies and services that address a wide range of water-related environmental challenges. As a member-driven organization, WWEMA brings together some of the most prominent and influential companies in the industry, collaborating to shape the future of water and wastewater technology worldwide.

Benefits of exhibiting within the WWEMA [Hub/Pavilion](#) –

Enhanced visibility: Unified pavilion increases brand recognition

Cost-efficiency: Shared infrastructure and bundled services

Strategic positioning: WWEMA secures a prominent presence at each show

Member value: Opportunity for smaller companies to participate with WWEMA support

Networking hub: [Hub/Pavilion](#) becomes a destination point at each event

All pavilions will include –

- WWEMA-branded pavilion space
- One WWEMA contact for all your exhibit needs
- Booth sizes from 100sqft
- Furnishings to include entry desk, table and chairs, wastebasket, literature stand, Lighting and electric
- Carpeting
- Cleaning services
- [2 x Booth staff badges](#)
- [Hub/Pavilion](#) staffed by WWEMA employees
- Plus much more....

Contact for more information Nic@everflowconnections.com

REGISTRATION

8,109 Attendees

3,294 Exhibitors

11,403 Total

623 International Attendees
(42 Countries)

EXHIBITS

433 Companies

1,100 Booths

105 International Booths

50 International Companies

ATTENDEE SURVEY RESULTS

99% of attendees rated the Exhibit Hall as Excellent to Average

99% of attendees rated their overall experience as Excellent to Average

95% of attendees rated the technical program as Excellent to Average

90% of attendees rated the NEW AWWA ACE mobile app as Excellent to Average

EXHIBIT HALL LOGISTICS

92%

of exhibitors rated the exhibit hall days as Excellent to Average

88%

of exhibitors rated the exhibit hall hours as Excellent to Average

88%

of exhibitors rated the exhibit hall floor plan as Excellent to Average

85%

of exhibitors rated the leads generated as Excellent to Average



EXHIBITOR SURVEY RESULTS

98% of exhibitors rated their experiences as Excellent to Average

94% of exhibitors would recommend exhibiting at ACE to a colleague

90% of exhibitors said ACE25 Exceeded or met most company objectives

86% of exhibitors stated ACE25 had the Quality of Attendees as Excellent to Average

84% of exhibitors rated the Quality of Leads as Excellent to Average

82% of exhibitors indicated the "Right Level of Decision Makers" attended ACE25

99%

of attendees rated the visibility of each sponsor as Excellent to Average

98%

of attendees would recommend ACE to a colleague

97%

of attendees rated that ACE supports Diversity, Equity, and Inclusion as Extremely Well to Moderately Well

ACE 2026 Exhibit Space Reservation & Contract
June 21-24, 2026, at the Walter E. Washington Convention Center in Washington, D.C.

Company Name: _____
Address: _____
City: _____
State: _____
ZIP Code: _____
Country: _____
Website: _____
Email: _____
Phone Number: _____

Space Requirements: _____ Square Feet. Corner Location: Yes/No (Additional \$225)

Contract Terms and Conditions
The parties agree as follows: 1. Effective Date of Agreement: This agreement shall be made and effective only upon acceptance by both WWEMA and the Exhibitor. WWEMA reserves all rights to the Hub/Pavilion and may reject any and all proposed agreements or make reassignments as necessary, at WWEMA's sole discretion. 2. Exhibit Hub/Pavilion Space: WWEMA hereby grants the exhibitor a license to use the assigned space provided all terms and conditions of the contract have been met. Exhibitor certifies that products to be displayed are used in the water quality industry.

Payment Information: Please note that **full** payment is due upon reservation of exhibit space. Fee: **\$69.95/sqft** | Example 100sqft = **\$6,995.00 inclusive of all furniture**.

Full payment of the balance is due upon reservation of exhibit space . Exhibitors cancelling space reservations afterwards are subject to liquidated damages up to 100% of the space fees.
<input type="checkbox"/> Credit Card # _____ Expiration _____
Signature _____

Accepted for Exhibitor by:
Authorized Signature: _____
Printed Name: _____
Title: _____
Company: _____
Date: _____
Accepted for WWEMA by: _____
Date: _____